



# SUCCESS FOUNDERS

## Empowering Women in Technology: Tech Tonic for Digital Literacy

### About Mayuri

**Mayuri Jadav Shah** is a seasoned **Branding Consultant**, **Influencer**, and **Digital Marketing Expert** with over **12 years of experience**. She has empowered **1000+ women** through impactful workshops, webinars, and training programs focused on promoting **digital literacy**, fostering **innovation**, and driving **personal and professional growth**.

Mayuri's programs are tailored to help individuals, small businesses, and entrepreneurs navigate the digital landscape with confidence and ease. Her expertise and passion have made her a trusted guide for those looking to embrace digital tools and transform their lives.

### 💡 Programs and Workshops Offered:

- **Digital Empowerment for Women:** Helping women leverage technology for daily tasks and professional growth.
- **Social Media Strategies for Entrepreneurs:** Learn to build and manage a strong online presence.
- **Business Automation Tools:** Discover tools to streamline operations and enhance productivity.
- **Digital Literacy for All:** Practical training for mastering mobile apps, online payments, and digital safety.

### ✉️ Let's Collaborate!

If you're interested in organizing impactful workshops or programs for your organization, community, or team, get in touch today. Together, let's inspire change and unlock the power of digital transformation!

✨ DM or email to receive a customized proposal.

~ Mayuri Jadav Shah

#EmpowerWithMayuri #GoDigitalWithMayuri

#Workshops #DigitalLiteracy #WomenEmpowerment



[Mayuri Jadav Shah](#)

Influencer | Brand Consultant | Masters in Computer Engineering  
Founder of SuccessFounders

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|-----------------------|------------------------|------------------------|-----------------------|
| • DIGITAL MARKETING   | • VIDEO / REEL EDITING | • INFLUENCER MARKETING | • BUSINESS CONSULTING |
| • WEBSITE DEVELOPMENT | • GRAPHIC DESIGNING    | • LEAD GENERATION      | • BRANDING STRATEGY   |

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## Digital Literacy Module for Women (Age Group 35+)

Module	Details	Purpose
Social Platforms	Using platforms like Facebook, Instagram, and WhatsApp for home businesses and corporates.	Help women leverage social media to promote and grow their businesses.
Facebook Marketplace	How to buy, sell, and connect with customers locally.	Enable women to utilize Facebook Marketplace effectively for local buying and selling.
Safety on Social Media	Secure passwords, privacy settings, and identifying fake accounts.	Protect users from online threats and ensure a safe social media experience.
Digital Payments	UPI, net banking, and wallets with safety tips.	Facilitate secure and seamless online transactions.
Online Cab Booking	Using apps like Uber and Ola for transportation.	Enhance independence in commuting.
Ticket Booking	Booking train, bus, and movie tickets online.	Simplify everyday life by making bookings convenient.
Shopping Online	Browsing and buying from platforms like Amazon, Flipkart, and Myntra.	Help women save time and find better deals.
Offers & Discounts	Accessing promo codes, cashback offers, and deals.	Maximize savings on online shopping and services.
Safety from Frauds	Spotting phishing scams, fake websites, and fraud prevention.	Reduce risk of financial and personal data losses.
Location Tracking	Using Google Maps and other apps for real-time location sharing.	Increase safety and ease in navigation.
Child Tracking	Monitoring children's location and activity through apps.	Provide peace of mind and ensure children's safety.
Content Creation	Creating engaging posts, reels, and videos for personal or business purposes.	Build skills to share and promote ideas effectively online.
Online Course Making	Designing and selling educational courses on platforms like Udemy or Teachable.	Enable women to monetize their expertise.
PPT Making	Crafting professional presentations.	Empower women to create impactful presentations for business or personal use.

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Designing	Using tools like Canva for graphics and creative designs.	Help women create professional designs for social media, branding, or personal use.
Online Selling	Listing and selling products on platforms like Amazon and Flipkart.	Guide women in starting an online business.
Amazon Business Account	Setting up and managing a business account on Amazon.	Enable women to scale their businesses on a global platform.
QR Code & Reviews	Creating QR codes for payments and managing customer reviews.	Build trust and simplify payment processes for customers.

## Customizable Modules

These modules can be tailored based on individual or group requirements, ensuring personalized and effective learning experiences.

Let's empower women digitally, making them confident and independent in today's tech-driven world! 🌟

## Work with

**Here's a refined version to highlight your professional collaborations and contributions:**

### Professional Collaborations and Contributions

**I am proud to collaborate with esteemed institutions and organizations such as:**

- Sigma University
- Parul University
- ISTD (Indian Society for Training & Development)
- MBIT College
- Samarash Girls and Boys Hostels across Gujarat
- Dharohar Foundation
- Amam Foundation
- Times of India
- TTAB

**Regular columnist for Lokasatta Jansatta, sharing insights and inspiring stories weekly.**

**These collaborations reflect my commitment to education, empowerment, and impactful storytelling.**

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## My Achievements



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## Our Podcasts

### 12 DAYS WOMEN ENTREPRENEURS SERIES



WITH DHARA



WITH RADHA



WITH MADHVI



WITH NAUSHEEN



WITH RITA



WITH DIPTI



## PODCAST SERIES



WITH DIRGHA



WITH GEETA



WITH FARAH



WITH GURJASVI



WITH VANDANA



WITH RASHMI

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## Digitally Empowering Women



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